



## Overview

Meditation Events presents **Meditate09** - an unique event focusing on the practice of meditation - the 2<sup>nd</sup> annual Australian Meditation Conference.

To be held at the Melbourne Convention Centre on the weekend of June 20-21, this event will bring together many of Australia's leading meditation teachers and researchers, including **Paul Wilson**, bestselling author of *The Quiet* and *The Little Book of Calm*, **Petrea King**, Founding Director and CEO of the Quest for Life Foundation and **Andrew Wells**, Director of Dru Yoga in Australia.

With a full conference program featuring eight major addresses and eight half-day workshops, this event promises to be a wonderful opportunity for anyone with a professional or personal interest in meditation to explore this wonderful practice in its many diverse forms.

The conference program is open to the public and will be of particular interest to medical and health professionals, researchers and students, as leading experts present meditation-related research in body/mind medicine from neuroscience to physiology.

## The Conference

**Meditate09** is designed for Australian meditation teachers, meditation-related researchers and mind/body medicine professionals. The conference provides practitioner-oriented education for wellness professionals. Our commitment is to bring together leaders in the field of meditation. The focus of each conference will be on presenting the latest information and approaches in the field of meditation. The Conference draws together like-minded people to talk, exchange information and support each other.

# Conference Objectives

To enable meditation teachers and other mind/body medicine professionals to increase their meditation-related knowledge base.

To provide practical skills to participants that can be applied immediately in their personal and professional lives.

To provide an environment in which practitioners can recharge, refocus and return to their discipline with renewed energy.

To provide an opportunity for practitioners to network effectively with one another.

## The Audience

More than 500 meditation teachers, mind/body medicine researchers and meditation practitioners are expected to participate in the Conference with keynote speakers and workshop presenters from all over Australia.

## Marketing and Promotion

The Conference will be heavily promoted through a strategic marketing campaign that will ensure key target groups are identified and invited to the Conference. There will also be a specific media strategy developed to advise key media and promote the Conference through media outlets and key publications.

# Benefits of Participation

**Meditate09**, the 2<sup>nd</sup> annual Australian Meditation Conference provides an unsurpassed forum for networking with nationwide leaders in the meditation field and creating awareness of your products and services. This is an unique opportunity to promote your products, services and image, and for your association to be seen as working to enhance the education and professionalism of Australia's meditation teachers.

## Sponsorship Categories

### PLATINUM SPONSOR

**INVESTMENT: AUD \$2200\* (Limit 1)**

- Acknowledgement as a Platinum Sponsor of the Conference with your Logo featured prominently on promotional material including the Program of Events and the Conference Brochure.
- Acknowledgement as a Platinum Sponsor on the **Meditate09** Website with hyperlink to your website (leading up to the conference).
- A prominent exhibition display area with first choice of position.
- Four complimentary registrations to the Conference Program on Saturday June 20 (can be used by exhibition display staff and/or awarded to your staff/valued clients).
- Prominent exposure of logo/banner etc. in the event staging inside the main lecture theatre.
- Insertion of a brochure and/or promotional sample/item into the Conference Satchel.

## **GOLD SPONSOR**

**INVESTMENT: AUD \$1100\* (Limit 8)**

- Acknowledgement as a Gold Sponsor of the conference with your logo featured prominently on promotional material including the Program of Events and the Conference Brochure.
- A prominent exhibition display area.
- Two complimentary registrations to the Conference Program on Saturday June 20 (can be used by exhibition display staff and/or awarded to your staff/valued clients).
- Acknowledgement as a Gold Sponsor on the **Meditate09** Website, with logo link to your website (leading up to the conference).
- Insertion of a brochure and/or promotional sample/item into the Conference Satchel.

## **SILVER SPONSOR**

**INVESTMENT: AUD \$550\* (Limit 12)**

- An exhibition display area.
- One complimentary registration to the Conference Program on Saturday June 20 (can be used by exhibition display staff and/or awarded to your staff/valued clients).
- Insertion of a brochure and/or promotional sample/item into the Conference Satchel.

## **BRONZE SPONSOR (SACHEL INSERT)**

**INVESTMENT: AUD \$275\* (Limit 20)**

- Insertion of a brochure and/or promotional sample/item into the Conference Satchel.

**\*All prices include GST.**

**All sponsors (except Bronze Sponsors) please note:**

Each exhibitor will be provided with a "dressed" table, two chairs, display board (carpeted partition) and electricity.

The number of exhibition area display tables is limited by venue size and will be allocated on a first-come, first-served basis. The exhibition area will be set up to provide equal exposure to all our Gold and Silver Sponsors in the fairest way possible. Each display table should be staffed by no more than 2 people.